

# Refrigeration Appliances in the United Kingdom

December 2024

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## Refrigeration Appliances in the United Kingdom - Category analysis

## KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

2024 continues to be a challenging year for refrigeration appliances

Built-in refrigeration is increasingly popular but freestanding still dominates demand

Beko retains leadership of refrigeration appliances

## PROSPECTS AND OPPORTUNITIES

Refrigeration appliances to slowly return to growth over forecast period Easing of inflation to stabilise price growth of refrigeration appliances Strongest growth for built-in fridge freezers and electric wine coolers/chillers

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