

# Digestive Remedies in South Africa

October 2024

**Table of Contents** 

# Digestive Remedies in South Africa - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Reliance on dining out is catalyst for digestive issues in South Africa

Rising sales of herbal/traditional digestive remedies

Price-sensitive consumers attracted to more affordable alternatives

## PROSPECTS AND OPPORTUNITIES

Interesting packaging and formats attract consumers' attention

Pharmacists' advice influences purchases of digestive remedies

Further growth potential for herbal/traditional options due to natural perception

#### **CATEGORY DATA**

- Table 1 Sales of Digestive Remedies by Category: Value 2019-2024
- Table 2 Sales of Digestive Remedies by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Digestive Remedies: % Value 2020-2024
- Table 4 LBN Brand Shares of Digestive Remedies: % Value 2021-2024
- Table 5 Forecast Sales of Digestive Remedies by Category: Value 2024-2029
- Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

# Consumer Health in South Africa - Industry Overview

## **EXECUTIVE SUMMARY**

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 - Life Expectancy at Birth 2019-2024

# MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

#### **APPENDIX**

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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## **DEFINITIONS**

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