



Euromonitor  
International

# Ball Corp in Packaging

June 2023

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Ball Corp sales keep growing despite the divestment of its Russian operations

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Industry players need to keep banging the infinite recyclability drum for aluminium

Ball Corp looking to achieve Net Zero carbon emissions before 2050

Ball Corp adds second manufacturing line and more sizes for its aluminium cup

## MARKET ASSESSMENT

Metal beverage cans dominate the global metal packaging market

Metal bottles gaining share

PET bottles remain a strong competitor to metal beverage cans

Beer will account for half the new units in 2021-2026, but RTDs more dynamic

Home insecticides in Indonesia expected to drive metal aerosol can growth

## GEOGRAPHIC AND CATEGORY OPPORTUNITIES

While carbonates and beer decline, RTDs and energy drinks will see strong growth

Potential for Ball Corp to tap into in Chinese energy drinks

North America and Asia Pacific expected to lead new demand for metal beverage cans

Pandemic boosts at-home consumption of beer, favouring the can pack format

Indonesia expected to overtake Brazil as the second biggest metal aerosol cans market

Ball Corp partners with Boomerang for a closed-loop water bottle system

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Ball Corp closes Phoenix and St Paul sites, but opens new facilities in Kettering and Pilsen

Ball Corp plants in beverage packaging

Ball Corp plants in aerosol packaging and aerospace

## KEY FINDINGS

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Projected company sales: FAQs

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