

Apparel Accessories in Brazil

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Apparel Accessories in Brazil - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Recent fast fashion trend even encompasses apparel accessories Apparel accessories struggles with climate adversities Retail e-commerce presents opportunities for growth

PROSPECTS AND OPPORTUNITIES

New options available to improve sales in the forecast period Wellness and changing habits may shift demand away from certain accessories Seasonal changes to impact growth for most apparel accessories in the future

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