

Apparel and Footwear Specialists in Singapore

March 2025

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Apparel and Footwear Specialists in Singapore - Category analysis

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2024 DEVELOPMENTS

Sales fall amid cautious consumer spending

Nike's Orchard Road flagship bolsters brand presence

Weak inbound tourism stalls recovery

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Retail formats evolve to enhance efficiency

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Challenger brands and digital disruptors reshape the landscape

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Artificial intelligence drives development

What next for retail?

OPERATING ENVIRONMENT

Informal retail

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Hari Raya Aidilfitri (or Hari Raya Puasa)

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