



Euromonitor  
International

# Nappies/Diapers/Pants in Poland

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Upturn in performance amid category stabilisation but also extended use  
Biedronka meets consumers’ value for money expectations to lead the way  
Discounters is becoming the go-to channel for nappies/diapers/pants

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Tissue and Hygiene in Poland - Industry Overview

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DISCLAIMER

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