



**Euromonitor  
International**

# Apparel Accessories in Greece

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Apparel accessories see positive growth, in face of shifting consumer trends  
Milder winters impact sales of gloves while scarves are seen as versatile accessory  
Fast-fashion brands continue to dominate the accessories landscape

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/apparel-accessories-in-greece/report](http://www.euromonitor.com/apparel-accessories-in-greece/report).