

Dermatologicals in Mexico

September 2024

Table of Contents

Dermatologicals in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dryness and hives increase the use of dermatologicals High levels of pollution cause skin allergies, and sun exposure causes sunburn Interest in beauty through healthy hair increases

PROSPECTS AND OPPORTUNITIES

Introduction of private label lines in dermatologicals Advanced formulations and an increase in demand for dermatologicals Changing demographics likely to increase demand for products for older adults

CATEGORY DATA

Table 1 - Sales of Dermatologicals by Category: Value 2019-2024
Table 2 - Sales of Dermatologicals by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Dermatologicals: % Value 2020-2024
Table 4 - LBN Brand Shares of Dermatologicals: % Value 2021-2024
Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024
Table 6 - Forecast Sales of Dermatologicals by Category: Value 2024-2029
Table 7 - Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

Consumer Health in Mexico - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 Sales of Consumer Health by Category: Value 2019-2024
- Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dermatologicals-in-mexico/report.