

Refrigeration Appliances in Indonesia

December 2024

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Refrigeration Appliances in Indonesia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation drives growth for refrigeration appliances Rising affordability and changing preferences in fridge-freezers in Indonesia Sharp Electronics maintains its lead in refrigeration appliances

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Growth in refrigeration appliances set to be driven by property ownership and replacement sales Growth projected for freestanding freezers and larger refrigeration appliances Refrigeration appliances manufacturers will emphasise design and lifestyle

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