



Euromonitor
International

Dishwashing in France

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Promotions key to sustaining sales in dishwashing in 2024
- Eco-consciousness and innovation take a backseat amid rising price sensitivity
- Refills benefit from value-seeking behaviour, as tablets continue to attract greater attention

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Home Care in France - Industry Overview

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DISCLAIMER

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