



# Grocery Retailers in Slovenia

April 2023

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

MOL Group sells 39 service stations to Shell in Slovenia in 2023, to strengthen its position in a booming channel

Investors aim for acquisitions of Mercator and Tuš, while Mercator-CG seeks to acquire Supermarketi Franca

Traditional retailers face challenges in an evolving, modernised category

#### PROSPECTS AND OPPORTUNITIES

Convenience stores tipped for success, as players in the channel expand their product portfolios

Sustainability trends set to drive players' strategies and consumers' shopping behaviour

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