

Air Care in Saudi Arabia

February 2025

Table of Contents

Air Care in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Urbanisation drives demand for air care products

International players lead, while candle air fresheners rise further in 2024

Spray/aerosol formats continue to dominate

PROSPECTS AND OPPORTUNITIES

Candle air fresheners set to expand amid broader category growth

Spray/aerosol formats will maintain strong appeal as traditional products rise

Demand for car air fresheners anticipated to rise, while e-commerce will help small, local players

CATEGORY DATA

Table 1 - Sales of Air Care by Category: Value 2019-2024

Table 2 - Sales of Air Care by Category: % Value Growth 2019-2024

Table 3 - Sales of Air Care by Fragrance: Value Ranking 2022-2024

Table 4 - NBO Company Shares of Air Care: % Value 2020-2024

Table 5 - LBN Brand Shares of Air Care: % Value 2021-2024

Table 6 - Forecast Sales of Air Care by Category: Value 2024-2029

Table 7 - Forecast Sales of Air Care by Category: % Value Growth 2024-2029

Home Care in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 - Households 2019-2024

MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2019-2024

Table 10 - Sales of Home Care by Category: % Value Growth 2019-2024

Table 11 - NBO Company Shares of Home Care: % Value 2020-2024

Table 12 - LBN Brand Shares of Home Care: % Value 2021-2024

Table 13 - Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 14 - Distribution of Home Care by Format: % Value 2019-2024

Table 15 - Distribution of Home Care by Format and Category: % Value 2024

Table 16 - Forecast Sales of Home Care by Category: Value 2024-2029

Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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