



Confectionery Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Countlines packaging in flexible plastic gains popularity thanks to resealability

Thin wall plastic containers gains traction in boxed assortments

Rising popularity of flexible paper for gum packaging, driven by sustainability trend

PROSPECTS AND OPPORTUNITIES

Folding cartons set to remain popular for countlines packaging in the forecast period

Flexible plastic likely to remain the most popular choice for sugar confectionery packaging

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