

Footwear in Chile

December 2024

Table of Contents

Footwear in Chile - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Footwear thrives in 2024 following price reductions adidas leads footwear in Chile with innovative urban and outdoor strategies Further growth momentum for online footwear sales

PROSPECTS AND OPPORTUNITIES

Casual dress codes fuel surge in sneaker popularity among Chileans Brazilian brands are helping to shape footwear trends in local market

CATEGORY DATA

- Table 1 Sales of Footwear by Category: Volume 2019-2024
- Table 2 Sales of Footwear by Category: Value 2019-2024
- Table 3 Sales of Footwear by Category: % Volume Growth 2019-2024
- Table 4 Sales of Footwear by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Footwear: % Value 2020-2024
- Table 6 LBN Brand Shares of Footwear: % Value 2021-2024
- Table 7 Distribution of Footwear by Format: % Value 2019-2024
- Table 8 Forecast Sales of Footwear by Category: Volume 2024-2029
- Table 9 Forecast Sales of Footwear by Category: Value 2024-2029
- Table 10 Forecast Sales of Footwear by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Footwear by Category: % Value Growth 2024-2029

Apparel and Footwear in Chile - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

- Table 12 Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 13 Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 18 Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 21 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 22 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 23 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/footwear-in-chile/report.