



Euromonitor
International

Nappies/Diapers/Pants in Spain

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Falling birth rate continues to undermine demand in 2024
- Procter & Gamble leads with Dodot brand
- Supermarkets leads distribution as subscription services propel e-commerce

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- Delayed potty training set to support future growth
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Tissue and Hygiene in Spain - Industry Overview

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DISCLAIMER

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