



# Food Preparation Appliances in South Korea

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Another year of decline for food preparation appliances
- Increasing number of single-person households negatively impacts sales
- Rising demand for multifunctionality in food preparation appliances in South Korea

PROSPECTS AND OPPORTUNITIES

- Blenders in a ultra high speed performance competition
- Wireless blenders that maximise convenience expected to continue being released
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