



# Food Preparation Appliances in South Korea

December 2023

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## Food Preparation Appliances in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Further declines for food preparation appliances during economic instability  
Rise in single households and consumers spending time outdoors reduce frequent cooking occasions  
Food preparation appliances develop greater multifunctionality

#### PROSPECTS AND OPPORTUNITIES

Local consumers demand quieter appliances  
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