



Euromonitor
International

Apparel and Footwear Specialists in South Korea

March 2025

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Apparel and Footwear Specialists in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fast fashion brands thrive amidst economic challenges
Polarisation in apparel and footwear specialists led by SPA (fast fashion) brands
Growth of the running trend impacts apparel and footwear specialists

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/apparel-and-footwear-specialists-in-south-korea/report.