



**Euromonitor
International**

Apparel Accessories in Indonesia

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- K-pop idols have growing influence on apparel accessories
- Hijabs cater to a variety of tastes and preferences
- Lacoste seeks to expand its reach through collaborations with Netflix and Golf House

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Apparel and Footwear in Indonesia - Industry Overview

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DISCLAIMER

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