



Euromonitor
International

Colour Cosmetics in Cameroon

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Eyeliners and powders soar driven by ease of use in application, nail polishes evolves through innovation, and the muted lip care segment grapples with notable price increase

The influence of online makeup tutorials and mobile makeup artists revitalise colour cosmetics in Cameroon

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Despite stringent regulatory policies targeting imported beauty and personal care products, international brands are poised for thriving success

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DISCLAIMER

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