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Apparel Accessories in Vietnam

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Inflation and gloomy economy affect the growth rate of apparel accessories
- Hats/caps records the strongest value growth rate in 2024
- Mass brands and unbranded products see stronger growth than premium and luxury brands due to inflation

PROSPECTS AND OPPORTUNITIES

- Brighter economy and gradual recovery of tourism set to boost value sales of apparel accessories
- Scarves expected to record the fastest CAGR in the future
- Live-streaming will continue to help boost value sales of apparel accessories

CATEGORY DATA

- Table 1 - Sales of Apparel Accessories by Category: Volume 2019-2024
- Table 2 - Sales of Apparel Accessories by Category: Value 2019-2024
- Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Apparel Accessories: % Value 2020-2024
- Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2021-2024
- Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
- Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
- Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029
- Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

Apparel and Footwear in Vietnam - Industry Overview

EXECUTIVE SUMMARY

- Apparel and footwear in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for apparel and footwear?

MARKET DATA

- Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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