



Hosiery in Mexico

December 2023

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Hosiery in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sheer hosiery is sought by women to complement formal attire
Physical stores drive sales, but informal markets loom as the greatest challenge
Bright and colourful socks add a touch of individual style to outfits

PROSPECTS AND OPPORTUNITIES

IP partnerships for trendy socks is a strategy which is set to continue
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Non-sheer hosiery will continue to become more casual overall

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Apparel and Footwear in Mexico - Industry Overview

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