



Euromonitor  
International

# Dermatologicals in Spain

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Competition from other categories impacts sales, although performance remains positive  
Hair loss treatments notably challenged  
Fragmented category with leading subcategory players maintaining their status quo

PROSPECTS AND OPPORTUNITIES

Economic uncertainty will continue to have an impact on sales  
Categories related to travel and fun expected to perform better  
Competition from other categories and industries will continue

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Consumer Health in Spain - Industry Overview

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DISCLAIMER

## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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