

Apparel Accessories in Saudi Arabia

December 2024

Table of Contents

Apparel Accessories in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing female workforce participation and shifting fashion trends offer potential Rise of e-commerce enhances access to apparel accessories Cenomi Retail continues to lead the market

PROSPECTS AND OPPORTUNITIES

Growing demand for apparel accessories driven by Vision 2030 and female empowerment Shifting retail landscape will contribute to growth Sustainable fashion and fitness trends will shape demand

CATEGORY DATA

Table 1 - Sales of Apparel Accessories by Category: Volume 2019-2024
Table 2 - Sales of Apparel Accessories by Category: Value 2019-2024
Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of Apparel Accessories: % Value 2020-2024
Table 6 - LBN Brand Shares of Apparel Accessories by Category: Volume 2021-2024
Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
Table 9 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029
Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

Apparel and Footwear in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
Table 16 - LBN Brand Shares of Apparel and Footwear by Format: % Value 2019-2024
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
Table 20 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Crowth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/apparel-accessories-in-saudi-arabia/report.