



Euromonitor
International

Dairy Packaging in Singapore

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Gable-top liquid cartons continue taking share from HDPE bottles in drinking milk products packaging

Flexible plastic the dominant pack type for cheese – and still growing

The 200ml pack is the leading size in drinking milk products

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons expected to gain share in flavoured milk drinks

The 125g pack size is expected to grow thanks to on-the-go consumption

Dairy Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic dominates chilled and frozen meat and seafood packaging for its protection and practicality

PET bottles lead in bottled water packaging volumes in Singapore

Strong growth in usage of kegs in Singapore's foodservice channel driven by cost-efficiency and sustainability

Growing demand for smaller pack sizes in oral care driven by convenience

Folding cartons gaining share in toilet care due to their versatility

PACKAGING LEGISLATION

Singapore government implements mandatory packaging reporting scheme to combat plastic waste

Singapore introduces beverage container return scheme as part of EPR implementation

RECYCLING AND THE ENVIRONMENT

Bottled water brands embrace sustainability by moving away from single-use PET bottles

Singapore environment council report advocates for sustainable packaging

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-singapore/report.