



Apparel Accessories in Turkey

November 2023

Table of Contents

Apparel Accessories in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Apparel accessories continue to gain from the resumption of outdoor lifestyles
Expansion of the offer of apparel accessories, especially scarves
Domestic players leverage knowledge of local market

PROSPECTS AND OPPORTUNITIES

Divergence in demand rates
Apparel accessories fit well with e-commerce
Lower prices to underpin a preference for local brands and products

CATEGORY DATA

Table 1 - Sales of Apparel Accessories by Category: Volume 2018-2023
Table 2 - Sales of Apparel Accessories by Category: Value 2018-2023
Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2018-2023
Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Apparel Accessories: % Value 2019-2023
Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2020-2023
Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2023-2028
Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2023-2028
Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

Apparel and Footwear in Turkey - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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