



# Footwear in Turkey

November 2023

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## Footwear in Turkey - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Greater focus on health and wellness and sustainability continue to shape footwear  
Camperlab is in Turkey for the first time  
Wearable art in footwear

#### PROSPECTS AND OPPORTUNITIES

Apparel specialist retailers to continue to concentrate on matching footwear and apparel collections  
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