



Childrenswear in Israel

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Hand-me downs and recycled clothes gain traction in 2024
- Shoes perform well due to high degree of wear and tear
- Zara opens Zara Baby in one of its stores

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- Price will be central to purchasing decisions over early forecast period
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Apparel and Footwear in Israel - Industry Overview

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