

# Hosiery in France

December 2024

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#### 2024 DEVELOPMENTS

Hosiery in a structural decline due to being seen as unnecessary and unsustainable Consumers seek affordable hosiery in the face of inflationary pressures Innovations still seen in a struggling category

## PROSPECTS AND OPPORTUNITIES

Opportunities in more eco-friendly products may help to limit ongoing declines "Made in France" labels seen as a symbol of sustainability and quality Challenges and threats are likely to be stronger than opportunities for hosiery

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hosiery-in-france/report.