

Footwear in France

December 2024

Table of Contents

Footwear in France - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

The decline of volume sales speeds up in children and women footwear

"Sneakermainia" trend continues, with limited editions, eco-trends and tech innovations

Sports brands remain prominent in footwear

PROSPECTS AND OPPORTUNITIES

Footwear expected to recover from slump and return to flat sales

More omnichannel and crossover strategies needed

The double-edged sword of sustainable, repaired, and collector-based sneakers

CATEGORY DATA

Table 1 - Sales of Footwear by Category: Volume 2019-2024

Table 2 - Sales of Footwear by Category: Value 2019-2024

Table 3 - Sales of Footwear by Category: % Volume Growth 2019-2024

Table 4 - Sales of Footwear by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Footwear: % Value 2020-2024

Table 6 - LBN Brand Shares of Footwear: % Value 2021-2024

Table 7 - Distribution of Footwear by Format: % Value 2019-2024

Table 8 - Forecast Sales of Footwear by Category: Volume 2024-2029

Table 9 - Forecast Sales of Footwear by Category: Value 2024-2029

Table 10 - Forecast Sales of Footwear by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Footwear by Category: % Value Growth 2024-2029

Apparel and Footwear in France - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 12 - Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 13 - Sales of Apparel and Footwear by Category: Value 2019-2024

Table 14 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 15 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 17 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 18 - Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 19 - Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 20 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 21 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 22 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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