



**Euromonitor
International**

Hosiery in Italy

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Innovation focusing on sustainability
- Calzedonia successfully rebrands as Oniverse
- OVS invests in Goldenpoint

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Apparel and Footwear in Italy - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hosiery-in-italy/report.