



**Euromonitor
International**

Apparel Accessories in the Philippines

November 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rise in corporate and special occasions drives growing demand for ties, while belts benefit from their affordability
Minimalist designs dominate in fashion accessories
SM Retail maintains its dominance

PROSPECTS AND OPPORTUNITIES

Cultural shifts will lead to growing interest in decorative charms
Rise of travel will amplify demand for scarves and unusual apparel accessories
Consumers will become more fashion conscious, alongside rise of social media

CATEGORY DATA

- Table 1 - Sales of Apparel Accessories by Category: Volume 2019-2024
- Table 2 - Sales of Apparel Accessories by Category: Value 2019-2024
- Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Apparel Accessories: % Value 2020-2024
- Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2021-2024
- Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
- Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
- Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029
- Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

- Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/apparel-accessories-in-the-philippines/report.