



**Euromonitor
International**

Hosiery in South Korea

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Small positive volume gains achieved as hosiery is positioned more as a fashion item
Online players innovate to stand out from the crowd, while offline stores use promotional events
Sheer hosiery is facing some challenges due to the rise of less formal styles

PROSPECTS AND OPPORTUNITIES

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Sporty lifestyles will drive demand for sports-specific socks

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Apparel and Footwear in South Korea - Industry Overview

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DISCLAIMER

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