



Euromonitor
International

Footwear in Hungary

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- “Sneakermania” helps to drive sales of footwear
- Medical grade footwear for children and the senior population can also support sales
- Convenient and comfortable shoe options attract attention

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- “Sneakermania” trend will continue, with convenience another key driver
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Apparel and Footwear in Hungary - Industry Overview

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DISCLAIMER

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