



Euromonitor
International

Cider/Perry in Canada

June 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cider/perry remains in a slump, with dwindling consumer interest and no new product developments

Market leaders lose share to small new entrants under “others”

Distribution landscape sees some shift towards smaller retailers

PROSPECTS AND OPPORTUNITIES

Cider/perry will remain in a slump over the forecast period

Government to provide support to the craft cider industry

On trade sales expected to be boosted by population growth and urbanisation

CATEGORY DATA

Table 1 - Sales of Cider/Perry: Total Volume 2019-2024

Table 2 - Sales of Cider/Perry: Total Value 2019-2024

Table 3 - Sales of Cider/Perry: % Total Volume Growth 2019-2024

Table 4 - Sales of Cider/Perry: % Total Value Growth 2019-2024

Table 5 - Sales of Cider/Perry by Off-trade vs On-trade: Volume 2019-2024

Table 6 - Sales of Cider/Perry by Off-trade vs On-trade: Value 2019-2024

Table 7 - Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2019-2024

Table 8 - Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2019-2024

Table 9 - GBO Company Shares of Cider/Perry: % Total Volume 2020-2024

Table 10 - NBO Company Shares of Cider/Perry: % Total Volume 2020-2024

Table 11 - LBN Brand Shares of Cider/Perry: % Total Volume 2021-2024

Table 12 - Forecast Sales of Cider/Perry: Total Volume 2024-2029

Table 13 - Forecast Sales of Cider/Perry: Total Value 2024-2029

Table 14 - Forecast Sales of Cider/Perry: % Total Volume Growth 2024-2029

Table 15 - Forecast Sales of Cider/Perry: % Total Value Growth 2024-2029

Alcoholic Drinks in Canada - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

Off-trade establishments

On-trade establishments

TAXATION AND DUTY LEVIES

OPERATING ENVIRONMENT

Contraband/parallel trade
Duty free
Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 16 - Retail Consumer Expenditure on Alcoholic Drinks 2019-2024

MARKET DATA

Table 17 - Sales of Alcoholic Drinks by Category: Total Volume 2019-2024

Table 18 - Sales of Alcoholic Drinks by Category: Total Value 2019-2024

Table 19 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2019-2024

Table 20 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2019-2024

Table 21 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2020-2024

Table 22 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2019-2024

Table 23 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2024

Table 24 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2024-2029

Table 25 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2024-2029

Table 26 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2024-2029

Table 27 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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