



Euromonitor
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Spectacles in the Netherlands

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive growth fuelled by shifts to more functional products
Essilor, Hoya and Zeiss maintain their strong positions
Optical goods stores maintain top distribution place, with e-commerce on the rise

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Ongoing growth expected, thanks to baseline demand and fashion trends
Growing concerns for eyesight problems among Dutch youth are being addressed
Technology and sustainability trends will drive innovation

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/spectacles-in-the-netherlands/report.