



Self-Service Cafeterias in Canada

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Lower prices attracting clients and boosting traffic
- IKEA continues to dominate the channel, holding over 25% of total share
- Lack of online ordering limiting growth potential

PROSPECTS AND OPPORTUNITIES

- Focusing on food quality should be the priority
- Alcoholic beverages as a new revenue stream to increase profitability
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Consumer Foodservice in Canada - Industry Overview

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