

Footwear in Egypt

November 2024

Table of Contents

Footwear in Egypt - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Inflationary pressures boost value sales of footwear while volume sales decline Consumer preference for value-driven brands Fashionable yet comfortable footwear in trend

PROSPECTS AND OPPORTUNITIES

Modest growth for footwear in Egypt Organic growth supports footwear adidas Group leads footwear

CATEGORY DATA

Table 1 - Sales of Footwear by Category: Volume 2019-2024Table 2 - Sales of Footwear by Category: Value 2019-2024Table 3 - Sales of Footwear by Category: % Volume Growth 2019-2024Table 4 - Sales of Footwear by Category: % Value Growth 2019-2024Table 5 - NBO Company Shares of Footwear: % Value 2020-2024Table 6 - LBN Brand Shares of Footwear: % Value 2021-2024Table 7 - Distribution of Footwear by Category: Volume 2019-2024Table 8 - Forecast Sales of Footwear by Category: Volume 2024-2029Table 9 - Forecast Sales of Footwear by Category: Value 2024-2029Table 10 - Forecast Sales of Footwear by Category: % Volume Growth 2024-2029Table 11 - Forecast Sales of Footwear by Category: % Value Growth 2024-2029

Apparel and Footwear in Egypt - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for apparel and footwear?

MARKET DATA

Table 12 - Sales of Apparel and Footwear by Category: Volume 2019-2024Table 13 - Sales of Apparel and Footwear by Category: Value 2019-2024Table 14 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024Table 15 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024Table 16 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024Table 17 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024Table 18 - Distribution of Apparel and Footwear by Format: % Value 2019-2024Table 19 - Distribution of Apparel and Footwear by Format and Category: % Value 2024Table 20 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029Table 21 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value 2024-2029Table 23 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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