

# Footwear in Poland

December 2024

**Table of Contents** 

## Footwear in Poland - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Mid-priced footwear performs well despite polarisation

Sports footwear performs well compared to other categories

E-obuwie drives e-commerce growth

## PROSPECTS AND OPPORTUNITIES

3D printed shoes offer personalisation and a sustainable choice Challenges for local manufacturers even as prices grow Cost of returns is growing issue for e-commerce retailers

#### **CATEGORY DATA**

- Table 1 Sales of Footwear by Category: Volume 2019-2024
- Table 2 Sales of Footwear by Category: Value 2019-2024
- Table 3 Sales of Footwear by Category: % Volume Growth 2019-2024
- Table 4 Sales of Footwear by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Footwear: % Value 2020-2024
- Table 6 LBN Brand Shares of Footwear: % Value 2021-2024
- Table 7 Distribution of Footwear by Format: % Value 2019-2024
- Table 8 Forecast Sales of Footwear by Category: Volume 2024-2029
- Table 9 Forecast Sales of Footwear by Category: Value 2024-2029
- Table 10 Forecast Sales of Footwear by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Footwear by Category: % Value Growth 2024-2029

# Apparel and Footwear in Poland - Industry Overview

## **EXECUTIVE SUMMARY**

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

# MARKET DATA

- Table 12 Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 13 Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 18 Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 21 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 22 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 23 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

### **DISCLAIMER**

## **SOURCES**

Summary 1 - Research Sources

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