

# Apparel Accessories in Hong Kong, China

December 2024

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# Apparel Accessories in Hong Kong, China - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Impact of economic uncertainty on demand for apparel accessories, especially luxury segment Outdoor features incorporated into hats/caps

#### PROSPECTS AND OPPORTUNITIES

Pop culture will continue to influence trends in apparel accessories Low growth for ties due to rising casualisation in the workplace Increase in cross-border purchases of affordable accessories

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