

Apparel Accessories in Hong Kong, China

December 2024

Table of Contents

Apparel Accessories in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Impact of economic uncertainty on demand for apparel accessories, especially luxury segment Outdoor features incorporated into hats/caps

PROSPECTS AND OPPORTUNITIES

Pop culture will continue to influence trends in apparel accessories Low growth for ties due to rising casualisation in the workplace Increase in cross-border purchases of affordable accessories

CATEGORY DATA

Table 1 - Sales of Apparel Accessories by Category: Volume 2019-2024
Table 2 - Sales of Apparel Accessories by Category: Value 2019-2024
Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of Apparel Accessories: % Value 2020-2024
Table 6 - LBN Brand Shares of Apparel Accessories by Category: Volume 2024-2029
Table 7 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
Table 9 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029
Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

Apparel and Footwear in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
Table 16 - LBN Brand Shares of Apparel and Footwear by Format: % Value 2019-2024
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
Table 20 - Forecast Sales of Apparel and Footwear by Category: % Value 2024-2029
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Value 2024-2029
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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