



**Euromonitor  
International**

# Bags and Luggage in Australia

January 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Resumption of inbound and outbound travel flows a boon to luggage sales  
Competitive landscape offers a mix of luxury conglomerates, lifestyle specialists and local favourites  
Circular economy design principles, small batches, independent creators and responsible sourcing lead shift towards sustainability

PROSPECTS AND OPPORTUNITIES

Handbags, luggage and brand/retail collaborations likely to lead developments over the forecast period  
Circular economy stewardship initiatives to shift textiles industry towards greater sustainability  
Greater polarisation within retail development

CATEGORY DATA

- Table 1 - Sales of Bags and Luggage by Category: Volume 2019-2024
- Table 2 - Sales of Bags and Luggage by Category: Value 2019-2024
- Table 3 - Sales of Bags and Luggage by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Bags and Luggage by Category: % Value Growth 2019-2024
- Table 5 - Sales of Luggage by Type: % Value 2019-2024
- Table 6 - NBO Company Shares of Bags and Luggage: % Value 2020-2024
- Table 7 - LBN Brand Shares of Bags and Luggage: % Value 2021-2024
- Table 8 - Distribution of Bags and Luggage by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Bags and Luggage by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Bags and Luggage by Category: Value 2024-2029
- Table 11 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

Personal Accessories in Australia - Industry Overview

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture  
Influence of Generation Z and millennials shapes consumer behaviour  
Innovative new product development, expanding engagement and corporate acquisition ensure dynamic competitive landscape  
Retail developments focus on increasing vertical integration of specialists and building seamless omnichannel strategies  
What next for personal accessories?

MARKET DATA

- Table 13 - Sales of Personal Accessories by Category: Volume 2019-2024
- Table 14 - Sales of Personal Accessories by Category: Value 2019-2024
- Table 15 - Sales of Personal Accessories by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Personal Accessories by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Personal Accessories: % Value 2020-2024
- Table 18 - LBN Brand Shares of Personal Accessories: % Value 2021-2024
- Table 19 - Distribution of Personal Accessories by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Personal Accessories by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Personal Accessories by Category: Value 2024-2029
- Table 22 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/bags-and-luggage-in-australia/report](http://www.euromonitor.com/bags-and-luggage-in-australia/report).