



Home Video in Austria

July 2024

Table of Contents

Home Video in Austria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Video consumption continues to fall

New television fee supports demand for televisions

Hisense investment continues to pay off

PROSPECTS AND OPPORTUNITIES

Television sales will continue to suffer from changing media consumption

New television fee may provide some growth impetus

Mid-price segment will come under further pressure

CATEGORY DATA

Table 1 - Sales of Home Video by Category: Volume 2019-2024

Table 2 - Sales of Home Video by Category: Value 2019-2024

Table 3 - Sales of Home Video by Category: % Volume Growth 2019-2024

Table 4 - Sales of Home Video by Category: % Value Growth 2019-2024

Table 5 - Sales of LCD TVs by Network Connectivity: % Retail Volume 2019-2024

Table 6 - NBO Company Shares of Home Video: % Volume 2020-2024

Table 7 - LBN Brand Shares of Home Video: % Volume 2021-2024

Table 8 - Distribution of Home Video by Channel: % Volume 2019-2024

Table 9 - Forecast Sales of Home Video by Category: Volume 2024-2029

Table 10 - Forecast Sales of Home Video by Category: Value 2024-2029

Table 11 - Forecast Sales of Home Video by Category: % Volume Growth 2024-2029

Table 12 - Forecast Sales of Home Video by Category: % Value Growth 2024-2029

Table 13 - Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2024-2029

Consumer Electronics in Austria - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 14 - Sales of Consumer Electronics by Category: Volume 2019-2024

Table 15 - Sales of Consumer Electronics by Category: Value 2019-2024

Table 16 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 17 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 18 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 19 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 20 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 21 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 22 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 23 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 24 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

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