

Footwear in Malaysia

November 2024

Table of Contents

Footwear in Malaysia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Women's footwear leads sales growth

Sports footwear thrives amid Malaysia's active lifestyle boom

New technology offers personalised shopping experience

PROSPECTS AND OPPORTUNITIES

Footwear will see steady growth, despite potential rise in cost-conscious behaviour

Growing interest in sporting activities will lead to rising demand for advanced footwear technologies

E-commerce to reshape the footwear market with competitive pricing

CATEGORY DATA

- Table 1 Sales of Footwear by Category: Volume 2019-2024
- Table 2 Sales of Footwear by Category: Value 2019-2024
- Table 3 Sales of Footwear by Category: % Volume Growth 2019-2024
- Table 4 Sales of Footwear by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Footwear: % Value 2020-2024
- Table 6 LBN Brand Shares of Footwear: % Value 2021-2024
- Table 7 Distribution of Footwear by Format: % Value 2019-2024
- Table 8 Forecast Sales of Footwear by Category: Volume 2024-2029
- Table 9 Forecast Sales of Footwear by Category: Value 2024-2029
- Table 10 Forecast Sales of Footwear by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Footwear by Category: % Value Growth 2024-2029

Apparel and Footwear in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

- Table 12 Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 13 Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 18 Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 21 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 22 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 23 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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