



Euromonitor
International

Hosiery in Malaysia

November 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales of hosiery stabilise somewhat in 2024 following post-pandemic surge, although athleisure trend drives further demand
High demand for fast-fashion and sports-branded hosiery drives growth
KK Super Mart faces backlash over “Allah” socks

PROSPECTS AND OPPORTUNITIES

Athleisure trend will drive growth
Price discounts will be key to stimulating sales
Increasing focus on diversity and local culture in Malaysian hosiery designs

CATEGORY DATA

- Table 1 - Sales of Hosiery by Category: Volume 2019-2024
- Table 2 - Sales of Hosiery by Category: Value 2019-2024
- Table 3 - Sales of Hosiery by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Hosiery by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Hosiery: % Value 2020-2024
- Table 6 - LBN Brand Shares of Hosiery: % Value 2021-2024
- Table 7 - Forecast Sales of Hosiery by Category: Volume 2024-2029
- Table 8 - Forecast Sales of Hosiery by Category: Value 2024-2029
- Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029
- Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

Apparel and Footwear in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

- Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hosiery-in-malaysia/report.