



Euromonitor  
International

# ADM in Ingredients

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## INTRODUCTION

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## STRATEGIC EVALUATION

Key facts

ADM: Operations under each financially reportable business segment

ADM: Financial results

ADM: Revenues by geography and product

Asia Pacific to generate most new ingredients sales over 2024-2029

ADM continues to expand in key growth areas via acquisitions

ADM on target for its sustainability goals

## COMPETITIVE LANDSCAPE

Consumer eating trends shape the competition

Alternative proteins are top of the agenda for key players in ingredients

“Natural” remains a key area for ingredients, aligning with growing demand for clean label

Innovations increase as demand for “natural” rises

DSM and Firmenich merge their businesses

## MARKET ASSESSMENT

ADM serves key food categories in human nutrition

Growth expected in confectionery despite maturity and health concerns

Additional health benefits popular in dairy products

Soft drinks now fully back on track after the COVID-19 disruptions

ADM dipping a toe in the plant-based products market with PlantPlus Foods joint venture

## NUTRITION

ADM's ingredients portfolio in human nutrition

Healthy eating trend will help drive growth in the demand for proteins

Botanicals benefit from the growing “natural” trend

## NUTRITION

Emulsifiers challenged by the growing demand for clean label

Sugar remains in the hot seat as public health becomes a concern for the authorities

Flavours benefit from the importance of the taste aspect in food and beverages

## KEY FINDINGS

Key findings

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