

Apparel Accessories in Singapore

November 2024

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Apparel Accessories in Singapore - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Accessories play a complementary role in the fashion landscape Decline in demand for face masks impacts overall sales Luxury brands remain dominant

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Stagnation in apparel accessories, driven by casualisation of fashion trends Social media and social commerce will continue to influence demand Brands will increasingly move online

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