



Euromonitor
International

Baby Food Packaging in Hong Kong, China

May 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Baby food packaging unit volumes return to positive growth in 2023

Metal tins benefit from the strong rebound in milk formula sales in 2023

Despite losing share, glass jars remain popular due to consumer preferences and industry requirements

PROSPECTS AND OPPORTUNITIES

Folding cartons to gain share thanks to offering sustainable and customisable packaging solutions

HDPE bottles to gain share as manufacturers look to meet evolving consumer preferences

Baby Food Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

PET bottles gaining share due to their affordability and recyclability

Liquid cartons benefit from a boost to demand for 100% juice

The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value

Glass bottles gaining share in skin care packaging due to their excellent barrier properties

Blister and strip packs gaining share for in-cistern devices packaging in toilet care

PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period

Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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