



Euromonitor
International

Video Games in Hong Kong, China

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Video Games in Hong Kong, China - Category analysis

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2023 DEVELOPMENTS

Further growth for Nintendo Switch as major IP games perform beyond expectations
Positive performances for PlayStation and Xbox Series X due to supply limits being lifted
Slowing sales for AR/VR headsets despite new product release as metaverse usage declines

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Logitech/Steam Deck releases show promise for competition in static consoles
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