



Euromonitor  
International

# Apparel and Footwear Specialists in the Netherlands

February 2025

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Profit margins come under pressure  
Fast fashion retailers respond to intense competition from e-commerce giants  
Uniqlo steps up its investment in new outlets

### PROSPECTS AND OPPORTUNITIES

Outlook remains challenging  
Chains will close less profitable outlets  
Uniqlo will emerge as major competitor

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### EXECUTIVE SUMMARY

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Big names face bankruptcy  
Retail e-commerce sees modest decline  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail  
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/apparel-and-footwear-specialists-in-the-netherlands/report](http://www.euromonitor.com/apparel-and-footwear-specialists-in-the-netherlands/report).