

Energy Drinks in Slovenia

January 2025

Table of Contents

Energy Drinks in Slovenia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Energy drinks popular amongst younger consumers and working professionals Red Bull maintains its lead despite losing share in 2024 Intensifying innovation

PROSPECTS AND OPPORTUNITIES

Slowed growth as consumers focus more on health and wellness Rising demand for sugar-free energy drinks and flavour variation Red Bull to retain its lead with strong maketing support

CATEGORY DATA

Table 1 - Off-trade Sales of Energy Drinks: Volume 2019-2024Table 2 - Off-trade Sales of Energy Drinks: Value 2019-2024Table 3 - Off-trade Sales of Energy Drinks: % Volume Growth 2019-2024Table 4 - Off-trade Sales of Energy Drinks: % Value Growth 2019-2024Table 5 - NBO Company Shares of Off-trade Energy Drinks: % Volume 2020-2024Table 6 - LBN Brand Shares of Off-trade Energy Drinks: % Volume 2021-2024Table 7 - NBO Company Shares of Off-trade Energy Drinks: % Value 2020-2024Table 8 - LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2024Table 9 - Forecast Off-trade Sales of Energy Drinks: Volume 2024-2029Table 10 - Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029Table 11 - Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029Table 12 - Forecast Off-trade Sales of Energy Drinks: % Value Growth 2024-2029

Soft Drinks in Slovenia - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture 2024 key trends Competitive landscape Retailing developments Foodservice vs retail split What next for soft drinks?

MARKET DATA

Table 13 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024 Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024 Table 15 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024 Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024 Table 17 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024 Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024 Table 19 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024 Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024 Table 21 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024 Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024 Table 23 - Off-trade Sales of Soft Drinks by Category: % Volume Growth 2019-2024 Table 23 - Off-trade Sales of Soft Drinks by Category: % Volume Growth 2019-2024 Table 24 - Off-trade Sales of Soft Drinks by Category: % Volume Growth 2019-2024 Table 25 - Sales of Soft Drinks by Category: % Value Growth 2019-2024 Table 26 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024 Table 26 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024 Table 27 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024 Table 28 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024 Table 29 - NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024 Table 30 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024 Table 31 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024 Table 32 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024 Table 33 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024 Table 34 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024 Table 35 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029 Table 36 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029 Table 37 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029 Table 38 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029 Table 39 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029 Table 40 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029 Table 41 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029 Table 42 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029 Table 43 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029 Table 44 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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