

Street Stalls/Kiosks in Romania

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Street Stalls/Kiosks in Romania - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Street stalls remain popular, but rising prices impact spend per transaction

Chained street stalls/kiosks benefit from being located in crowded pedestrian areas and investment Independent street stalls/kiosks dominate, offering basic fresh bakeries

PROSPECTS AND OPPORTUNITIES

Consumer base expected to remain high

Independent outlets will maintain their lead, covering the whole country

Chains more dynamic, benefiting from good locations in big cities

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