



# Street Stalls/Kiosks in Romania

February 2024

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## Street Stalls/Kiosks in Romania - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Heightened price points led to less money spent per transaction in 2023  
Chained street stalls/kiosks focus on diversifying food offerings with innovative options  
Independent street stalls/kiosks perform well in seasonal operations

#### PROSPECTS AND OPPORTUNITIES

The consumer base for street stalls/kiosks remains high across the forecast period  
Independent outlets continue to provide an affordable option to consumers and owners  
Chains increasingly consider franchising as a tool for expansion

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